



**BE MINDFUL...  
IT MATTERS!**



## **A COMMUNITY-INSPIRED COLLABORATIVE MENTAL HEALTH EXHIBIT**

### **MINDFUL PERSPECTIVES**

Learn about the various mental health impacts different communities and diagnoses face.

**Megamind  
Presenting  
Sponsor:**



### **MIND GAMES**

Use fun learning games to build emotional understanding and strengthen cognitive skills.

**Opening Fall 2023**

**Hosted by:**



### **COPING CORNER**

Engaging activities that support positive mental health and encourage a culture of seeking help when needed.

### **TRAIN WITH EXPERTS**

A calendar of special trainings from community mental health organizations and experts providing in-depth knowledge on specific topics.

**Contact**

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## **SPONSORSHIP OPPORTUNITIES**

### **(1) MEGAMIND - \$25K+**

- Logo featured prominently at entrance of exhibit with QR code to sponsor's website or message from CEO
- Logo with link on header of Be Mindful website
- Logo with link on digital promotions
- Logo on all print promotions
- Organization mentioned as presenting sponsor in press release
- Social media post recognizing sponsorship upon signing
- Opportunity to speak to attendees of "Sneak Peek" VIP event

**SOLD**

### **(3) BRIGHT IDEAS - \$10K+**

- Logo prominently displayed at entrance of themed area
- Logo with link on Be Mindful website
- Logo with link on digital promotions
- Logo on all print promotions
- Organization mentioned as "Zone" sponsor in press release
- Social media post recognizing sponsorship upon signing

### **(10) BRAINSTORM - \$5K+**

- Logo displayed on activity station
- Name with link listed on Be Mindful website (sponsor page)
- Name w/ link on Sponsor Spotlight email marketing
- Name on all print promotions
- Social media post recognizing sponsorship upon signing

### **(∞) FORETHOUGHT - \$2.5K+**

- Name with link listed on Be Mindful website (sponsor page)
- Name w/ link on Sponsor Spotlight email marketing
- Name on all print promotions
- Social media post recognizing sponsorship upon signing

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