

CARDIAC EMERGENCY RESPONSE PLANS

Cardiac arrest is a leading cause of death in the U.S.



356,000+

CARDIAC ARRESTS

occur outside of a hospital annually in the U.S.



40%

OF PEOPLE

get the immediate help that they need



70%

OF PEOPLE

feel helpless to act during a cardiac emergency

You don't need to be a first responder to save a life.

- ▶ CPR, if performed immediately, can double or triple a person's chance of survival.
- ▶ In schools with AEDs, approximately **70% OF CHILDREN SURVIVE** cardiac arrest - **7X** the overall survival rate for children.

WHAT IS A CARDIAC EMERGENCY RESPONSE PLAN?

A cardiac emergency response plan (CERP) is a written document that establishes the steps to reduce death from cardiac arrest in any setting – a school, community organization, workplace or sports facility.

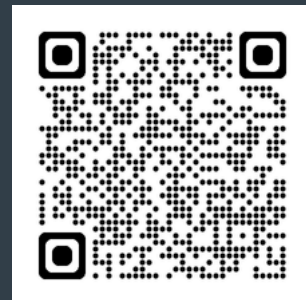
WHY DO WE NEED CERPs?

More than 356,000 cardiac arrests occur outside of a hospital annually in the U.S., including 23,000 children under the age of 18. Currently, only about 40% of these people get the immediate help they need before emergency responders arrive.

IS YOUR ORGANIZATION READY FOR A CARDIAC EMERGENCY?

Scan the QR code or visit the link to submit an interest form for American Heart Association support implementing a CERP.

<https://heart.jotform.com/team/southwest-region/nation-of-lifesavers-colorado>



Please contact Rebecca.Silva@heart.org with any questions.